Terms of Use

Using our website and respecting our materials

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1 About these terms

ATLAS 1834 LTD, trading as atlas1834. Company number: 16765888. Registered in: England and Wales, United Kingdom. Registered office: 43 Holden Park Road, Tunbridge Wells, England, TN4 0EP. We operate https://atlas1834.com. Contact hello@atlas1834.com or write to the registered office above. In these terms, “we”, “us” and “our” mean the company, and “you” means a visitor to the website.

These terms describe permitted use of the public website and its materials. Please read them before using the site. If you do not accept these conditions, please stop using the site. They do not replace a separately agreed consultancy, training, licensing or confidentiality agreement, and do not take away any mandatory legal rights.

2 Information about our services

The site introduces our AI adoption and transformation consulting, education and workplace readiness support, training and coaching, and growth and sales strategy services. It also describes DATA™, FACT™ and related methods and experience.

Website information is general and is not tailored professional advice or a promise of a particular commercial, educational or technical result. Do not make a significant decision solely on the basis of the site. A service engagement requires a separately agreed scope, fees, responsibilities and terms.

Submitting an enquiry, opening an email draft, downloading a document or receiving an initial response does not itself create a paid engagement, partnership, agency, licence or mutual NDA. Any agreed confidentiality duties or professional obligations still apply.

References to ISO/IEC 42001 concern preparation and readiness support. DATA™ is not an ISO standard or a certification scheme. Certification and any independent assessment are separate; references do not imply endorsement by ISO or guarantee certification.

3 Ownership and permitted use

Website text, logos, layouts, images, frameworks and other materials are owned by or licensed to us or their respective rights holders. They may be protected by copyright, trade marks and other rights. A ™ symbol identifies a trade mark claim and does not state that the mark is registered.

You may browse the website and download or print reasonable extracts for your personal use or internal evaluation of our services. Preserve relevant ownership notices and do not present an extract out of context or imply endorsement. Rights and licences expressly stated for particular third-party materials continue to apply.

Unless expressly licensed or allowed by law, you may not reproduce, adapt, translate, rebrand, publish, distribute, sell, sublicense or commercially deliver DATA™, FACT™, course content or other protected materials. Reading a framework summary does not give permission to teach, deploy or integrate our proprietary materials into another programme.

No permission is granted to use our name or logo as your own, claim a partnership or endorsement, or use protected website materials to train or fine-tune AI models. Statutory exceptions and genuinely independent ideas or methods are not restricted by this clause. For licensing or collaboration, contact hello@atlas1834.com.

4 Responsible use and enquiries

Do not use the website to break the law, infringe another person's rights, impersonate someone, send unsolicited bulk messages, distribute malware, attempt unauthorised access, bypass security controls or disrupt the site or other users. Automated activity must respect applicable law and must not damage or overload the service.

Send only information you are entitled to share. Please do not include sensitive personal data, identifiable learner or client records, passwords or commercially sensitive documents in an initial enquiry. Ask us to agree a suitable secure channel and any necessary confidentiality or data terms first.

You retain ownership of information and ideas you send us. Sending an enquiry does not assign your intellectual property to atlas1834. You permit us to use and reproduce your message only as reasonably necessary to respond, assess the enquiry and meet applicable legal duties, subject to our privacy policy and any applicable confidentiality obligations.

The contact form opens your email application with a draft. You must review and send it yourself. If it does not open, email hello@atlas1834.com directly. There is no online checkout, automated booking acceptance or payment collection on this landing page.

5 Privacy and external services

Our Privacy Policy explains how we handle personal information, including email enquiries and technical hosting information. It is available at https://atlas1834.com/documents/privacy-policy.pdf. It is a notice about processing and is not a request for blanket consent.

Links to other websites are provided for context or convenience. Those services are independently operated and have their own terms and privacy policies. A link does not, by itself, imply endorsement or a commercial relationship. We are responsible for our own conduct but do not control third-party content or availability.

6 Availability and accuracy

We aim to keep the website useful and reasonably accurate, but information may become outdated or contain errors. We may correct or update content and may interrupt access for maintenance, security or operational reasons. We do not promise uninterrupted access, compatibility with every device or that the site will always be free of faults or harmful code.

Use appropriate security measures on your own device. If you notice an accessibility problem, broken link or material error, please email hello@atlas1834.com. We will consider reasonable requests for an accessible alternative format.

Changes to the website or these website terms do not amend an existing signed service or confidentiality agreement. Published descriptions and statements remain subject to any legal duties concerning accuracy, fairness and misleading representations.

7 Responsibility and liability

Nothing in these terms excludes or limits liability for death or personal injury caused by negligence, fraud or fraudulent misrepresentation, or any liability or statutory right that cannot lawfully be excluded or limited.

For business users, subject to the paragraph above and to the extent lawful and reasonable, we do not accept liability under these website terms for indirect or consequential losses, or lost profits, sales, anticipated savings or business opportunities arising from use of, or inability to use, the free public website. Liability for a paid engagement is dealt with in its own agreement.

For consumers, these terms do not remove mandatory consumer protections or exclude responsibility for reasonably foreseeable loss caused by our breach of a legal duty. We do not seek to exclude all liability simply because a service or website is provided free of charge.

8 Changes and general provisions

We may revise these website terms for legal, security or operational reasons. The date on the first page identifies the current version. Changes apply prospectively and do not retrospectively remove accrued rights. Please review the published terms when returning to the site.

If a provision is invalid or unenforceable, the remaining provisions continue to the extent lawful. A delay in enforcing a right does not by itself waive it. No third party is given a right to enforce these terms under the Contracts (Rights of Third Parties) Act 1999.

These website terms and related non-contractual matters are governed by the law of England and Wales, subject to any mandatory law protecting you. Its courts have non-exclusive jurisdiction. Consumers may use any courts and protections available to them under applicable mandatory law.

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